

Website Project Request Form

Thank you for your interest in a website built with LeMay Imagery Multi Media.

To help us understand your complete vision and provide a comprehensive proposal, please fill out the following information in as much detail as possible.

1. Client & Company Information

- Client Name: _____
- Company/Organization Name: _____
- Company Website (if any): _____
- Contact Email: _____
- Contact Phone Number: _____
- Best way to contact you: _____
- Company Mission Statement/Elevator Pitch: _____

2. Project Overview

- What is the primary purpose of your new website? (e.g., e-commerce, portfolio, informational, lead generation)

- What are your main goals for this project? (e.g., increase sales, showcase services, improve brand image, provide information)

- Do you have an existing website that you would like to rebuild or redesign? If so, please provide the URL.

- What are some key features or functionalities that your current website is lacking?

3. Target Audience

- Who is your ideal customer or target audience?

- What are their demographics, needs, and online behaviors?

- What is the one thing you want visitors to do when they visit your site? (e.g., buy a product, fill out a contact form, sign up for a newsletter)

4. Content & Functionality

- Please list all the pages you envision for your website.

- Will you be providing all website content (text, images, videos) or will you need assistance with this?

- What specific functionalities are essential? (e.g., blog, gallery, events calendar, user login, e-commerce, contact form, a booking system)

- Do you have any third-party tools or software you need integrated into the site? (e.g., Mailchimp, CRM, live chat, payment gateway)

5. Design & Aesthetics

- What is the overall look and feel you want for your website? (e.g., modern, minimalist, playful, professional, rustic)

- Please provide links to 3-5 websites you like, and briefly explain what you like about them.

- Do you have a brand style guide, logo, or specific color scheme already in place?

6. Technical Requirements

- Do you currently own a domain name? If so, what is it?

- What is your experience level with managing a website? (e.g., novice, intermediate, advanced)

7. SEO & Marketing

- Do you have a specific SEO strategy in mind?

- Are you interested in ongoing SEO optimization?

- What social media platforms do you use for your business?

8. Budget & Timeline

- **What is your estimated budget for this project?**

- **What is your ideal launch date?**

9. Additional Notes

- **Please provide any other information or thoughts you feel are important to this project.**

<https://www.lemayimagerypublishing.com/websitedesign>

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